



# Membership Benefit Assessment

## Information:

*Your Chamber works hard to keep you informed. Need more specific information? Call 270.826.9531*

- Discounted sustainability consulting through Green Plus
- Free consulting as part of Executive Exchange Program
- Alerts, info on governmental issues through [KyBizVoice.com](http://KyBizVoice.com)
- Henderson Indicators data, including market demographics
- Free consulting from Small Business Development Center
- State of the City/County Addresses
- Good Morning Henderson Breakfasts
- Brown Bag Luncheons
- Weekly Henderson Highlights E-Newsletter
- Visit [hendersonky.com](http://hendersonky.com) for more info

## Services:

### Advertising Opportunities:

*Available ONLY to CHAMBER MEMBERS, these opportunities enable your organization to get in front of, and stay in front of Local Small Business Owners & Decision Makers.*

- FREE TO MEMBERS:** Discounted Rate with Gleaner
- FREE TO MEMBERS:** Discounted Rate with WSON
- Your Ad on "Henderson Highlights"- reaches app. 600 Chamber members on weekly basis \$150/Qtr. *(further discounts available)*
- Website- with Thousands of hits/year- a great way to stay in front of a large audience \$200/Qtr. *(further discounts available)*
- FREE TO MEMBERS:** Listing in membership directory
- FREE TO MEMBERS:** "Hot Deals" Listing on Website
- Event sponsor- Pricing per event
- Unique sponsorships- Just ask about a custom sponsorship to fit YOUR marketing goals!
- FREE TO MEMBERS:** Ribbon Cutting for Your Business
- FREE TO MEMBERS:** The Chamber staff refers members on a Daily basis!
- FREE TO MEMBERS:** Free placement of promotional materials in chamber display case in lobby of Citi-Center
- Special pricing on yearly ads on display case
- FREE TO MEMBERS:** Offer Brown Bag presentation and get free promotion for your business
- FREE TO NEW MEMBERS:** Free Exhibit Space for "Primetime" Tradeshow

### Networking Opportunities:

*With over 600 members, your Chamber offers MANY networking opportunities. Get involved, have some fun, and share the benefits of Chamber membership!*

- FREE TO MEMBERS:** Attend Ribbon Cuttings
- FREE TO MEMBERS:** Fourth Friday Networking
- Attend a Good Morning Breakfast - \$10 for members
- Golfapalooza! Annual Chamber Scramble
- Awards breakfasts *(Agriculture breakfast \$.75, Industry & Small Businessperson breakfasts \$10)*
- Chamber Facebook page
- Chamber Ambassadors program
- Chamber committees
- Attend the Annual Dinner - \$40 for members

### Other Benefits:

- FREE TO MEMBERS:** Use of Chamber's conference room *(call for availability and to schedule)*
- FREE TO MEMBERS:** Use of Chamber's member mailing list
- FREE TO MEMBERS:** Credibility
- FREE TO MEMBERS:** Member-to-Member discounts
- FREE TO MEMBERS:** Hot Jobs postings
- FREE TO MEMBERS:** Help with general requests *(finding commercial space, assistance with government, finding services, etc.)*

**Advocacy:**

*By simply being a Chamber Member, you are supporting your local businesses, and the local economy. Is there a political issue that affects YOUR ORGANIZATION OR INDUSTRY? If so, let us know! We'll get the issue to our public policy committee for review and possible action!*

- Your Chamber works to promote economic growth in Henderson, KY**
- Your Chamber fights for business issues on a local, state, and national level**
- Your Chamber is working HARD to make I-69 a reality**
- Your Chamber is working to make local schools BETTER**
- Alerts and information on governmental issues through [KyBizVoice.com](http://KyBizVoice.com)**
- Your Chamber can help you navigate local government to assist you in your business goals**
- Your Chamber works with other Tri-State chambers to address regional issues**
- Your Chamber's committees offer you ways to get involved**
- Your Chamber promotes Henderson county locally, regionally and nationally**
- Your Chamber honors local residents who epitomize the dynamism and vibrancy of our community**

**Guide Assessment:**

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*We hope that you and your organization continue to reap the benefits of Chamber membership. If there is ever a way we can serve YOU or YOUR ORGANIZATION better, please let us know!*

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